

Privacy Policy for Race Tours

At Race Tours, we are committed to protecting and respecting your privacy. This Privacy Policy outlines how we collect, use, store, and protect your personal information when you visit our website or engage in our services.

1. Information We Collect

We collect the following types of information:

- **Personal Identification Information:** Name, email address, phone number, and billing information.
- **Travel and Tour Information:** Details about your tour preferences, booking history, and travel documentation (such as passport details).
- **Payment Information:** Credit card or other payment methods for tour-related transactions.
- **Website Usage Information:** Data about your visit to our website, such as IP address, browser type, device information, and the pages you visit.

2. How We Use Your Information

We may use your personal information for the following purposes:

- To process and confirm your tour bookings.
- To communicate with you regarding tour details, promotions, or updates.
- To improve our services and website, based on user feedback and behavior.
- To process payments and refunds.
- To personalize your travel experience and provide recommendations.
- To comply with legal and regulatory requirements.

3. How We Protect Your Information

- We implement industry-standard security measures to protect your personal data, including encryption and firewalls.
- We store your information in secure servers and ensure access is limited to authorized personnel only.

4. Sharing Your Information

- We will **not** sell, trade, or rent your personal information to third parties.
- We may share your personal data with trusted third-party service providers (e.g., hotels, airlines, transport providers) solely for the purpose of fulfilling your tour services.
- In cases where it is required by law, or if we believe it is necessary to protect our rights or comply with legal processes, we may disclose your information to authorities.

5. Cookies and Tracking Technologies

- We use cookies and other tracking technologies to enhance your browsing experience, analyze website traffic, and understand user preferences.
- You can manage cookie preferences through your browser settings.

6. Your Rights

You have the right to:

- Access the personal information we hold about you.
- Request corrections to any inaccurate or incomplete information.
- Request deletion of your personal data, subject to applicable legal limitations.
- Opt-out of marketing communications at any time by clicking the unsubscribe link in the email or contacting us directly.

7. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, including legal, accounting, and reporting obligations.

8. Third-Party Links

Our website may contain links to external websites. Please be aware that we are not responsible for the content or privacy practices of third-party sites. We encourage you to review the privacy policies of those websites before providing any personal information.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will post the updated policy on our website and notify you through email if there are significant changes. Please review this policy periodically for updates.

10. Contact Us

If you have any questions or concerns regarding this Privacy Policy or your personal data, please contact us at:

Race Tours

Salem, Tamilnadu, India

Phone: 63806 64621

Email: contact@goracetours.com